unine
Université de Neuchâtel
Faculté des sciences économiques

In effect since the 2026-2027 academic year
Approved on 15 April 2026

MASTER OF SCIENCE EN DÉVELOPPEMENT INTERNATIONAL DES AFFAIRES

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS DEVELOPMENT

MScIBD - 90/120 ECTS

Code	Course	Instructor	ECTS	Semester	H/week	Grading Policy	Status
	Semester 1						
5EN2027	International Strategy[4]	T. Straub T / S.Chen	6	Autumn	4	EI	Compulsory
5EN2024	Quantitative Methods in Management	V. Luptakova	6	Autumn	4	EI+E	Compulsory
5EN2026	Marketing and Globalization[4]	B. Kocher	6	Autumn	4	EI+E	Compulsory
5EN2033	Global Innovation Management[4]	E. Reuter	6	Autumn	4	EI	Compulsory
	Electives (see list of Electives Autumn) [1]		6	Autumn	4		Elective
	Semester 2						
5EN2035	Global Corporate Governance and Ethics	J. Duberry	3	Spring	2	EI	Compulsory
5EN2045	Data-driven Customer Management	T. Schlager	6	Spring	4	EI	Compulsory
5EN2014	International Negotiation	K. Jagodzinska	3	Spring	2	EI	Compulsory
5EN2019	Global Supply Chain Management	Y. Nieto	6	Spring	4	EI+E	Compulsory
5EN2034	Culture, Human Resources and International Firms	C. Dal Zotto	3	Spring	2	EI	Compulsory
5EN2003	Qualitative Methods in Management	E. Reuter	3	Spring	2	EI	Compulsory
	Electives (see list of Electives Spring) [1]		6	Spring	4		Elective
	Semester 3						
	Track in Business Analytics		30	Autumn			
	Track in Sustainability Management		30	Autumn			
	Track in Sport Management		30	Autumn			
	Internship Thesis*		30	Autumn			
	Master Thesis		30	Autumn			
	Total MScIBD - 90 ECTS		**90**				
	Semester 4						
	Internship Thesis*		30	Spring			
	Master Thesis		30	Spring			
	Total MScIBD - 120 ECTS		**120**				

*The duration of the internship is a minimum of 12 weeks full-time (3 months) and a maximum of 12 months (full-time or part-time).

Modalités d'inscription et conditions de réussite : Règlement d'études et d'examens des Masters of Science en sciences économiques. www.unine.ch/mscibd

	Elective [1]					
5AF2001	Financial Accounting	P. Fiechter	6	Autumn	4	E
3PS2041	Psychologie des organisations	A. Bangerter	6	Autumn	4	E
3PS2065	Training and Development	M. Debus	3	Autumn	2	E
5EN2042	Business Model Innovation	J. Belec Gergek	3	Autumn	2	EI
2MP2011	Challenge Innocité***	H. Jeannerat	3	Autumn	-	-
5ZZ2014	Strategic Management of Technology & Innovation	E. Reuter	3	Autumn	2	EI
3BL2284	Conservation economics	A. Zabel	3	Autumn	2	EI
	Tracks courses (see track in Business Analytics & Sustainability Management)			Autumn		
5EN2050	Colloquium on Academic Writing	E. Reuter	3	Spring	2	EI
5EN2031	Le marketing social pour l'innovation sociale	V. Bezençon	6	Spring	4	EI
5AF2019	ESG Disclosure	P. Fiechter	3	Spring	2	EI
5ER2052	International Finance and Macroeconomics	D. Kaufmann	3	Spring	2	E
4DR2240	European Intellectual Property Law and Innovation	D. Kraus	4	Spring	2	O
5AF2008	Corporate Finance	C. Salva	6	Spring	4	EI+E
5AF2020	Financial Analysis and Valuation	C. Salva	3	Spring	2	EI+E
3PS2062	Leadership	M. Debus	3	Spring	2	E
2SC2002	Socioéconomie de la monnaie, du travail et des ressources	O. Crevoisier	5	Spring	2	O
4DR2126	Transferts de technologie et nouveaux modèles d'innovation	K. Bongard	4	Spring	2	O
2GG2036	Cours interdisciplinaire en changements climatiques et sociétés	L. Schneider / Intervenant-e-s externes	5-6[a]	Spring	2	EI
5EN2052	Données sportives et communication	R. Poli / R. Besson / L. Ravenel	3	Spring	2	EI
5MI2020	Security & Privacy from a Client Perspective	K. Stoffel	3	Spring	2	EI

[1] Credits for elective courses may be freely allocated between the fall and/or spring semesters or validated in a single semester. The courses of the Tracks are part of the elective courses for students who are not enrolled in the Track. It is possible to take a course (from another faculty/university) that is not on this plan, subject to the agreement of the program director. See details and procedure.

***This Challenge Innocité takes place before the start of the autumn semester: In 2026, it takes place from September 1st to 4th. Registrations to the Challenge are possible in April/May via the following website: www.challenge-microcite.ch.

[a] See course description for the allocation of 6 credits

TRACK IN BUSINESS ANALYTICS[2] (30 ECTS FROM THE BELOW LIST)						
Code	**Course**	**Instructor**	**ECTS**	**Semester**	**H/week**	**Grading Policy**
5MI1005	Data Science for Business	P. Cotofrei	6	Autumn	4	EI+E
5MI2017	Data Management	I. Ciorascu	6	Autumn	4	EI+E
5AF2029	Programming	S. Baset	3	Autumn	2	E
5MI2003	Business Analytics	P. Cotofrei	6	Spring	4	EI+E
5MI2018	Machine Learning	I. Ciorascu	6	Spring	4	EI+E
5MI2012	Computational Thinking	V. Macko	3	Spring	1 week[3]	EI
5ER2053	Economic Research and GenAI	Q. Gallea	3	Spring	2	EI+O
5MI2019	Managing Data Science Projects	K. Stoffel	3	Spring	2	EI+E
	Electives according to list [1]		6			

[2] Prerequisites: Students must attest to having taken 15 ECTS of statistics courses during their Master's or Bachelor's degree.

[3]Block workshop organized the week before the start of the spring semester. Course registration in IS-Academia during the course registration period for the spring semester 2026.

[4]This course operates based on Principles governing the running of FSE courses involving companies/institutions outside the Faculty

TRACK IN SUSTAINABILITY MANAGEMENT (Bilingual) / ORIENTATION EN MANAGEMENT DE LA DURABILITÉ (Bilingue) ***30 ECTS FROM THE BELOW LIST***						
Code	**Course**	**Instructor**	**ECTS**	**Semester**	**H/week**	**Grading Policy**
5ER2017	Global Public Goods	J.-M. Solleder	3	Autumn	2	E
5ER2055	Sustainable Cities	G. Loumeau	6	Autumn	4	E
	Electives according to list[1]		3	Autumn		
5AF2019	ESG Disclosure	P. Fiechter	3	Spring	2	EI
5EN2031	Le marketing social pour l'innovation sociale	V. Bezençon	6	Spring	4	EI
5ER2023	Environmental economics	N. Mathys	3	Spring	2	E
5AF2039	Finance Ethics	E. Fiole	3	Spring	2	E
2GG2036	Cours interdisciplinaire en changements climatiques et sociétés	L. Schneider / Intervenant-e-s	5-6[a]	Spring	2	EI
	Electives according to list [1]		3	Spring		

[a] See course description for the allocation of 6 credits

TRACK IN SPORT MANAGEMENT (Bilingual) / ORIENTATION MANAGEMENT DU SPORT (Bilingue), (30 ECTS parmi les cours ci-dessous /30 ECTS IN THE FOLLOWING LIST) *						
Code	**Course ****	**Instructor**	**ECTS**	**Semester**	**H/week**	**Grading Policy**
3PS2065	Training and development (FS)	M. Debus	3	Automne	2	Selon ens.
4DR2048	Droit économique et sport (FD)	M. Diaconu	4	Automne	2	Selon ens.
4DR2033	Structures of organised sports (FD)	Y. Hafner	4	Automne	2	Selon ens.
4DR2201	Associations et organisations sportives (FD)	M. Diaconu	4	Automne	2	Selon ens.
4DR2202	Sports Integrity (FD)	M. Diaconu	4	Printemps	2	Selon ens.
4DR2085	Anti-doping Law (FD)	A. Rigozzi	4	Printemps	2	Selon ens.
4DR2200	Les contrats dans le domaine du sport (FD)	R. Besson	4	Printemps	2	Selon ens.
4DR2070	Statut personnel du sportif (FD)	A. Rigozzi	4	Printemps	2	Selon ens.
3PS2062	Leadership (FS)	M. Debus	3	Printemps	2	Selon ens.
5EN2052	Données sportives et communication (FSE)	R. Poli, R. Besson, L. Ravenel	3	Printemps	2	EI

* Compatibility with courses offered by other faculties cannot be guaranteed
** Courses within the Sport Management track are restricted to students officially enrolled in this track.

Modalités de rattrapage après 1 ou 2 échecs : sauf exception précisée dans le descriptif, examen écrit de 2h durant la session d'examens de fin de semestre ou la session de rattrapage.
Les modalités d'évaluation sont précisées dans le descriptif du cours.
E: examen durant la session d'examens de fin de semestre.
EI: évaluations internes organisées au cours du semestre.
It is not possible to cumulate a Master's degree in Innovation or a Master's degree in General Management with a Master's degree in International Business Development.

LEARNING OUTCOMES

On completion of this program, students will be able to:
Overall objectives:
• Apply theoretical knowledge to practical problems related to international management issues
• Demonstrate in-depth knowledge of international management issues in practical case study analysis, discussions and problem solving
• Integrate different functional and cultural perspectives
• Identify and appreciate the ethical issues in management decision areas
Knowledge and understanding:
• Critically analyze the key issues related to the management of international organizations
• Explain how the social, political, economic and competitive environment impact the performance, the development and survival of international organizations
• Develop knowledge in more specific international management related areas through elective courses
• Identify and evaluate social, cultural, global, ethical and environmental responsibilities and issues
Applying knowledge and understanding:
• Apply appropriate methodologies and frameworks to identify, evaluate and solve international business problems
• Formulate practical recommendations for efficient and effective decision-making integrating theory, tools and methods
Making judgements:
• Assess opportunities and threats for international business development
• Apply critical thinking skills to develop innovative solutions for new problems in unfamiliar contexts in organizational settings
Communication skills:
• Communicate ideas effectively, both orally and in writing
• Present solutions to complex international business problems in a synthetized, clear, structured and logical way
Learning skills:
• Work in an organized manner by respecting deadlines, adapting to potentially changing schedules
• Integrate acquired knowledge and skills
• Work effectively with others, capitalizing on their different thinking experience and skills
Transferable skills – Project management:
• Define objectives and milestones
• Organize work in an efficient and effective way
• Manage schedules and priorities
Transferable skills – Teamwork:
• Work efficiently and effectively with others in a team, capitalizing on the strengths and different perspectives and skills of each team member
• Listen actively to contributions of other team members
• Mediate in case of conflicts with other team members
• Effectively work within an international and intercultural team context
Transferable skills – Participation in society:
• Act on the basis of ethical reasoning
Transferable skills – Personnel effectiveness:
• Decision making
• Manage priorities
Transferable skills – Communicate, process, manage, and generate information:
• Apply knowledge to new situations