

Curriculum MA POSM (90 ECTS)

Joint program between the Universities of Lausanne, Lucerne and Neuchâtel

GENERAL STRUCTURE	ECTS	Status
a) Compulsory courses	46	compulsory
b) Master thesis or internship with report	30	compulsory
c) Elective courses	14	elective
Total ECTS MA POSM	90	

Modules / courses	Hours per week	Semester	ECTS per module/ course	Teacher(s)	Evaluation mode
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a) Compulsory courses (46 ECTS)

1- Theoretical foundations of SRM and of opinion formation			14 ECTS		
Social processes and social structures: current debates and dynamics (UniLU)	2	A	4	Dr. K. Manderschied	*
Researching lifestyles, consumption, and beliefs in the digital era (UniLU)	2	A	4	Dr. S. Oglesby	*
Designing and planning social science research (UNIL)	2	A	3	Dr. G. Lutz	*
Social psychology of opinion formation (UNIL)	2	S	3	Prof. C. Staerklé	*

2- Survey research methodology			16 ECTS		
Survey Research Methods (UNIL)	2	A	3	Drs A. Blom and S. Rao Dhananka	*
Introduction to survey statistics (UniNE)	4	S	6	Prof. B. Hulliger	Written, 2 hours
Questionnaire design (UNIL)	2	S	3	Prof. C. Roberts	*
Data production, quality and equivalence (UniLU)	4	S	4	Prof. R. Diaz-Bone	*

3- Analyzing and presenting survey data			16 ECTS		
Introduction to data management and statistical software (UniNE)	2	A	3	Dr A. Matei	CA (graded)
Statistical analysis for survey research (UniNE)	4	A	6	Dr M. Langel	Written, 2 hours
Exploratory techniques, data visualization and data presentation (UNIL)	2	S	3	Dr B. Wernli	*
Geometric and visual data analysis (UniLU)	2	S	4	Dr K. Manderschied	*

Modules / courses	Hours per week	Semester	ECTS per module/ course	Teacher(s)	Evaluation mode
b) Master thesis or internship (30 ECTS)					
Master thesis or internship with report			30 ECTS		CA (graded) ¹
c) Elective courses (14 ECTS)					
Elective courses, choose 14 ECTS			14 ECTS		*
Total of Master of Arts in Public Opinion and Survey Methodology			90 ECTS		

Abbreviations

CA (graded)= continuous assessment that is graded, modalities fixed in course descriptives

¹ Report (graded)

* the modality of evaluation is fixed by the University/Faculty where the course is given

A = Autumn semester

S = Spring semester

Information

Master scientific coordinator: Renate Albrecher, UNIL

Exams and regulation

At the University of Neuchâtel, candidates must be registered in IS-Academia for both courses and exams.

Candidates must respect deadline and modalities of each University, consult the Student guide 2019.

For regulation, please consult : Règlement commun de la Maîtrise universitaire (MA) en méthodologie d'enquête et opinion publique. www.unine.ch/mscosr