

MARKETS AND POWER IN THE DIGITAL AGE

UNIVERSITY OF NEUCHÂTEL, 16-17 SEPTEMBER 2021

CONFERENCE ORGANIZED BY THE ECONOMIC SOCIOLOGY RESEARCH COMMITTEE OF THE SWISS SOCIOLOGICAL ASSOCIATION AND THE INSTITUTE OF SOCIOLOGY, UNIVERSITY OF NEUCHÂTEL

THE RISE AND SPREAD OF DIGITAL TECHNOLOGIES OVER THE PAST FEW DECADES HAS LED TO RECONFIGURATIONS OF THE GLOBAL ECONOMY AND BROUGHT ABOUT NEW FORMS OF POWER AND POWER RELATIONS IN BOTH LOCAL AND TRANSNATIONAL MARKETS. THIS CONFERENCE INVESTIGATES THE WORKINGS OF POWER IN DIGITAL MARKETS, AND THE FORMS OF RESISTANCE AND STRUGGLES THAT THE NEW PLATFORM ECONOMY PROVOKES. IT ADDRESSES ISSUES OF REGULATION; ALGORITHMIC GOVERNANCE AND DIGITAL MARKET DEVICES AND INFRASTRUCTURES; SOCIAL STRATIFICATION IN/THROUGH DIGITAL MARKETS; AND THE STRUGGLES AROUND DATA AND SURVEILLANCE.

WITH **KEYNOTES** BY **JOSÉ VAN DIJCK** (UTRECHT UNIVERSITY) AND **PHILIPP STAAB** (HUMBOLDT UNIVERSITY BERLIN)

THE CONFERENCE TAKES PLACE ONLINE VIA WEBEX AND ON SITE AT AV. 1^{ER} MARS 26, ROOM D71

PROGRAM

THURSDAY SEPTEMBER 16

9H15

KEYNOTE LECTURE 1: *GOVERNING PUBLIC VALUES IN A PLATFORM SOCIETY: A EUROPEAN PERSPECTIVE*

JOSÉ VAN DIJCK, UTRECHT UNIVERSITY

10H30 – 17H: PAPER SESSIONS

FRIDAY SEPTEMBER 17

9H

KEYNOTE LECTURE 2: *COUNTER-HEGEMONIAL NEOLIBERALISM? THE BATTLE FOR DIGITAL MARKET DESIGN AND THE FUTURE OF DIGITAL CAPITALISM*

PHILIPP STAAB, HUMBOLDT UNIVERSITÄT BERLIN

10H30 – 17H: PAPER SESSIONS

PRACTICAL INFORMATION

THE CONFERENCE TAKES PLACE **ONLINE VIA WEBEX** AND ON SITE AT AV. 1^{ER} MARS 26, **ROOM D71**

TO PARTICIPATE, PLEASE SIGN UP BY WRITING AN EMAIL TO CHRISTELLE.CHITTANI@UNINE.CH

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