

## Education

University of Neuchâtel. Neuchâtel, CH. PhD-Student, Institute of Economic Research	09/ 2019 –
University of Bern. Bern, CH. M Sc in Economics	09/ 2016 – 02/ 2019
B Sc in Economics, Minor: Political Sciences	09/ 2012 – 09/ 2016
Gymnasium Hofwil. Münchenbuchsee, CH. Talent promotion class in fine arts, Schule für Gestaltung Bern	07/ 2006 – 07/ 2011

### Visiting Student

Copenhagen Business School (CBS) & Southern Denmark University, DK. Prof. Stina Teilmann-Lock , Prof. Karol Borowiecki	10/ 2020 – 12/ 2020
École Polytechnique Fédérale de Lausanne (EPFL). Lausanne, CH. Prof. Gaétan de Rassenfosse	11/ 2017

## Employment

World Intellectual Property Organisation ( <a href="#">WIPO</a> ). Geneva, CH. Research Fellow, Department for Economics and Data Analytics.	10/ 2019 –
Swiss Federal Institute of Intellectual Property (IPI). Bern, CH. Junior Economist, Office Chief Economist	12/ 2018 – 09/ 2019
Internship, Economics in Legal & International Affairs Division	07/ 2017 – 11/ 2018
<a href="#">Velokurier Bern</a> . Bern, CH. Bike messenger, member of the cooperative (passive member)	07/ 2013 – 09/ 2019
<a href="#">Stiftung – RGZ</a> . Zürich, CH. Community service, school for multiple disabled people.	09/ 2011 – 09/ 2012

## Research

### Publications

- Cuntz, A. and **Sahli, M.** (2023). Intermediary Liability and Trade in Follow-on Innovation. *J Cult Econ*.  
<https://doi.org/10.1007/s10824-023-09470-1>

### Work in Progress

- PhD (economics) Dissertation Thesis. University of Neuchâtel. Title: “Empirical Essays on the Law and Economics in the Creative Industries”. (2023)
- Sorry, No Image Available? Digitization and Availability of Artworks in Online Museum Collections, 2022. Joint work with Alexander Cuntz and Paul J. Heald. *Journal of Cultural Economics* (minor revision).
- Ars longa, vita brevis: The death of the creator and the impact on exhibitions. 2022. Joint work with Alexander Cuntz.
- Street Art, Law and Economics, and Copyrights. Joint work with Alessio Muscarnera and Alexander Cuntz.
- IP and Finance. Joint work with Alexander Cuntz, Alessio Muscarnera and Prince Oguguo. 2022

### Working Paper/ Articles

- Cuntz, A. and **Sahli, M.** (2021). Intermediary Liability and Trade in Follow-on Innovation. [UniNE IRENE Working Paper. 21-11.](#) and [WIPO Economic Working Paper. No. 66.](#)
- Cuntz, A. and **Sahli, M.** (2021). Appropriation Artists: Follow-on Innovation versus Intermediary Liability and Trade. *Voxeu*. <https://voxeu.org/article/appropriation-artists>
- WIPO Creative Economy Notes, 2020/ 21. [https://www.wipo.int/edocs/infogdocs/creative\\_industries/en/](https://www.wipo.int/edocs/infogdocs/creative_industries/en/)
- Cuntz, A. and **Sahli, M.** (2021). Covid-19 impact on artistic income. *Covid Economics* 82, 23 June 2021: 49-69. Issue 82. <https://cepr.org/publications/covid-economics-papers>

- Cuntz, A. and Sahli, M. (2021). Covid-19 impact on artistic income. Economic Research Working Paper. No. 65. World Intellectual Property Organization.  
<https://www.wipo.int/publications/en/details.jsp?id=4563&plang=EN>

### **Book Chapter**

- Resilience and Ingenuity: Global Responses to Covid-19. E-Book CEPR. 07/ 2022. Chapter 18: The Covid-19 impact on artistic income: Evidence from Germany. Co-authored with Alexander Cuntz.  
<https://voxeu.org/content/resilience-and-ingenuity-global-innovation-responses-covid-19>

### **Peer-Reviewer**

- Journal of Cultural Economics

### **Conference/ Seminar/ Workshop**

- WIPO internal research seminar. Geneva, Switzerland. 11/ 2022.
- The Society for Economic Research on Copyright Issues (SERCI). Annual Congress. University of Colorado Law School, Boulder, USA. 09/ 2022.
- European Policy for Intellectual Property Conference (EPIP). University of Cambridge, UK. 09/ 2022.
- Urban Creativity Conference. University of Lisbon. Lisbon, Portugal. 07/ 2022.
- Munich Summer Institute (MSI). 06/ 2022. Munich, Germany.
- Cultural Economics Online Seminar. 04/ 2022. Video recording:  
[https://www.youtube.com/watch?v=ySXFQRqQE\\_I](https://www.youtube.com/watch?v=ySXFQRqQE_I)
- WIPO internal online seminar. 04/ 2022.
- Tenth European Workshop on Applied Cultural Economics (participant). Torino, Italy. 09/ 2022.
  
- European Policy for Intellectual Property Conference (EPIP). PhD Workshop. Madrid, Spain. 09/ 2021. (participant)
- Young Researchers Workshop of the 21<sup>st</sup> Conference on Cultural Economics. Association for Cultural Economics International (ACEI). Lille, France. 07/ 2021
- IRENE PhD Meeting. University of Neuchâtel (UniNE). Neuchâtel, Switzerland. 06/ 2021
- IP & Innovation PhD Virtual Seminar. University of Lausanne (UNIL). Lausanne, Switzerland. 03/ 2021.
  
- Research Workshop. Copenhagen Business School (CBS). Copenhagen, Denmark. 12/ 2020.
- PhD-Seminar Series. Southern Denmark University (SDU). Odense, Denmark. 11/ 2020.
- PhD-Seminar Series. ETH Zürich, Law and Economics, Prof. Stefan Bechtold. Zürich, Switzerland. 09/2020.
- First Econ Online Seminar. World Intellectual Property Organization (WIPO). Geneva, Switzerland. 06/ 2020.
- Reinventing the world, the power of industry 4.0. Belgrade, Serbia. 10/ 2018.

### **Organized Seminar**

- An industry Practitioners Event on Intellectual Property Rights and U.S. Movie Finance. 11/ 2022. WIPO, Geneva. [https://www.wipo.int/meetings/en/details.jsp?meeting\\_id=71148](https://www.wipo.int/meetings/en/details.jsp?meeting_id=71148) . Co-organizer.

### **Policy**

- Intellectual Property & Innovation: Inclusive Innovation and MSME Trade. *WTO, TRIPS submission. Co-Author 2017 (IP/C/W/635)*.
- Value of IP in the new Economy. *WTO TRIPS submission. Co-Author. 2018 (IP/C/W/648)*.

### **Grants/ Prizes**

- Young Researchers Workshop Best Paper Award. 21th International Conference on Cultural Economics, Lille, 07/ 2021. (USD 500). <http://culturaleconomics.org/previous-prize-winners/>
- Travel Grant. Study Visit at Copenhagen Business School. Commission de Recherche FNS. Fonds des Donations de l'Université de Neuchâtel.

### **Doctoral Courses**

- Workshop and lecture series in law and economics. Joint ETH Zuerich and the Universities Lucerne, St. Gallen and Zuerich. Prof. Elliott Ash, Prof. Stefan Bechtold, Prof. Gerard Hertig, Prof. Simon Luchinger and Prof. Alexander Stremitzer. Spring 2021.

- Obtaining data from the internet: data crawling for research in business and economics (S). University of Zuerich, (UZH). Prof. Christian Peukert and Prof. Jörg Claussen. Spring 2021.

**Teaching Experience**

- Microeconomic policy, extra lecture: economics of intellectual property rights. 2022. Master level. University of Neuchâtel.

**Member**

- The Society for Economic Research on Copyright Issues, 2022-2024
- European Policy for Intellectual Property, 2022-2024

## Personal

I am currently a full-time research fellow at the World Intellectual Property Organization (WIPO) working in the department for economics and data analytics, and a PhD candidate in economics at the University of Neuchâtel. My overall research interests lie in topics related to intellectual property rights, innovation, public policy, and law & economics.

The overall objective of my research is to provide robust empirical evidence to inform latest policy discussions. To achieve this, I devote significant time and creativity to novel data collection and the econometric analysis. My data gathering process typically involves building web-crawlers and other tools to compile comprehensive datasets for research purposes. Ideally, I aim to make both the data and data collection process publicly available and thoroughly documented.

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### Interests

Intellectual property, economics of innovation, industrial organization, economic policy, applied econometrics.

### Languages

Swiss German (native), German, English, French  
Stata, R, Python (basics),  $\LaTeX$

### References

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