


INTERNSHIP OFFER

Aiving is a start-up company supported by the CSEM that is developing wearable systems for the monitoring of movement of elite sports persons in Ice Skating, first and thereafter in other sports practiced on ice and/or snow, as well as sports requiring choreography as can be gymnastics.

To support the current team with its expansion in markets beyond the initially targeted market segment of Ice Skating, we offer an internship in the area of market analysis to identify market volume in new market segments between mid-June and mid-September to work on the following areas:

- Study of market potential for the global market, in particular markets of countries active in sport related on ice and snow, based upon understanding of primary information collected from the Swiss market
- Contribution to the business plan: Interviewing prospective customers, shaping the value proposition
- Exploration of alternative applications of the technology beyond the ice-skating industry

French and English language skills are required, knowledge of German is an asset. If you are interested in being part of a motivated high achieving and fun team, please send your CV with a letter of motivation to Halla Sigurhorskottir (halla.sigurthorskottir@csem.ch). Applications are accepted until the position has been filled. For further inquiries, please contact Halla Sigurhorskottir.




CONFIDENTIAL

Aiving
Measure and Share Athletic Technique

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csem



Product Overview



Aiving

