

## **Internship – International Sport for All Coordination and Communication**

TAFISA (The Association For International Sport for All – [www.tafisa.org](http://www.tafisa.org)) is the leading international Sport for All organisation. We strive to raise awareness about the benefits of Sport for All and physical activity worldwide and our vision is to create a better world through Sport for All. We support the promotion of Sport for All and physical activity through our network of over 360 members across 170 countries, and work with the International Olympic Committee, the European Commission, UNESCO, WHO or the International Council of Sport Science and Physical Education (ICSSPE), among others.

We are looking for motivated, autonomous, and open-minded students who are available to commence an internship starting on January/February 2021. You must be currently enrolled in a University degree, willing to do an internship of 4 to 6 months and have an interest in international and team work, as you will liaise directly with the various staff members and managers, as well as external partners worldwide.

As an intern at the TAFISA Office, you will mainly be working with our communications team but also be integrated into various projects that we are currently managing and have the opportunity to discover how an international sport organisation operates.

Tasks will include:

- Development and implementation of our public relations, communication and social media strategy.
- Project coordination for various TAFISA publications.
- Creation of content for social media, website and newsletter.
- Monitor and review performance of social media, website and newsletter.
- Monitoring activities and events from relevant stakeholders in the field.
- Follow up of day-to-day activities to support the Public Relations, Communications and Marketing team.

Essential skills and qualifications:

- English Level: Fluent, B2/C1 minimum with a first international experience and excellent written and communication skills.
- Current enrolment as a student in a University degree related to communications and public relations.
- Familiarity with main social media and communications platforms and trends, including relevant associated tools (Hootsuite and similar).
- Knowledge of graphic design tools (Illustrator, InDesign, Photoshop, AfterEffects, or similar) are a plus.
- Creativity, flexibility and ability to think outside the box.
- Interest in non-profit work, sport and physical activity.
- A high-level of motivation and ability to work independently as well as part of a team.
- Excellent knowledge of the Office suite (Word, Excel, Powerpoint, etc.).
- Willing to relocate and work for a few months in Frankfurt am Main, Germany.
- Willing and equipped to work from home if COVID-19 situation requires
- Interest in non-profit work, sport and physical activity

Interested students may send their applications with a CV, Cover Letter, and an example of written English of approximately 350 words (e.g. an extract from a University assignment).