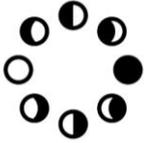


Job Opportunity



Continuum Solutions Sàrl

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DIGITAL CONTENT MANAGER

Your challenge

- Creating, editing, and publishing content (text, images, videos, etc.) via various content management, editing and distribution systems.
- Webstore design creation and improvement
- Responsible for the timely publication of internal communications measures.
- Acting as point of contact and supporting the business in defining, creating, editing, and publishing their communications measures.
- Continuously tracking the results of communications measures and adapting strategies if needed.
- Social presence management: grow our brands on social networks, drive interest on our sales platform, optimize marketing spending based on customer data gathered online
- Support sales & marketing teams with digital content and campaigns. Manage digital assets and investigate new trends on social media and utilization for our own brands

Your profile

You offer a higher education degree preferably in Economics / Business Administration or Marketing. Moreover, you bring with you:

Experience in dealing with content management, editing and distribution systems and with social media

Good knowledge of the Adobe programs, Google ads, FB ads, etc.

Good knowledge and attractivity of the sport and fitness sector

Particularly good writing and editorial skills in English / French or German

Excellent command of written and spoken English; good knowledge of German; any other Swiss national language is a plus

Team-oriented and resilient personality with excellent social skills and standing; able to work independently and quickly pick up new tasks

Very precise, reliable, and efficient way of working

Able to work autonomously and with time pressure

Your perspectives

Swiss start-up company leading innovation in the sport industry

Dynamic and thriving team

Start

To be discussed

Please send your application by email to:

Stephan Fallet

stephan@continuum-solutions.ch

« Another way
of thinking »

TRUSTED BY OUR PARTNERS

Swiss company founded in Neuchâtel in 2015. Continuum offers tailor-made solutions in the field of health and physical activity. We are committed to offer the best possible service and strive to build long-term relationships with our partners through our professional customer care.