

Academic workshop participants

Last name	First name	Title	Institution	Country	Abstract title
Cooper	Valerie	Ms	Hong Kong Baptist University	Hong Kong	Media Development, DAC and China: Different Approaches, Same Public Diplomacy
D. Tekle	Tedla	Mr.	Irish School of Ecumenics, Trinity College Dublin / PhD Researcher, TCD	Ireland	“The Why and How?” Mass Media Failure in Africa: The Case of the Mass Media in the Horn of Africa
Dal Zotto	Cinzia	Mrs.	University of Neuchatel	Switzerland	The African media landscape at the crossroad for digital transition
Dingerkus	Filip	MA	Institute of Applied Media Studies (ZHAW)	CH	The need and the opportunities for sustainability – The case of local radio stations in Tanzania
Faustino	Paulo	Mr.	Porto University	Portugal	Media Systems and Markets Dynamics in the African Countries: The case of Angola, Mozambique, Cape Verde, Guinea Bissau, San Tome and Principe
Gade	Peter	Mr.	University of Oklahoma	USA	Developing Sustainable News Media in Africa: A professionalization model to curtail “the brown envelope” and other corrupting influences
Hassreiter	Silke	MA	International Media and Entertainment Management (IMEM); NHTV, Breda University of Applied Sciences	Netherlands	‘Digital Storytelling’ unplugged: Creating a sustainable Digital Storytelling experience with existing media production and distribution resources
Iredia	Tonnie	Dr	Department of Mass Communication- Nasarawa State University	Nigeria	Broadcast Management in Nigeria: The Systems Approach as an Imperative
Muhamudo	Dario	Mr.	Porto University	Portugal/Switzerland	Media Systems and Markets Dynamics in the African Countries: The case of Angola, Mozambique, Cape Verde, Guinea Bissau, San Tome and Principe
Nduka	Emmanuel-Lugard	Ph.D Student	University of Oklahoma	USA	Developing Sustainable News Media in Africa: A professionalization model to curtail “the brown envelope” and other corrupting influences
Ojo	Tokunbo	Dr	York University, Toronto	Canada	Challenges of Media Sustainability in Nigeria
Salawu	Abiodun	Mr.	North-West University	South Africa	Toward the development and sustainability of indigenous language media in Africa
Sommer	Christoph	Mr.	Institute of Mass Communication and Media Research University of Zurich	Switzerland	Building blocks of media success: Implications for media development and sustainability in Africa
Spina	Patrizia	Mrs.	Researcher	Switzerland	The African media landscape at the crossroad for digital transition
Spurk	Christoph	Dipl.Ing.agr.	Institute of Applied Media Studies (IAM); Zurich University of Applied Sciences (ZHAW)	Switzerland	The need and the opportunities for sustainability – The case of local radio stations in Tanzania
Tayeebwa	William	Dr.	Department of Journalism and Communication, Makerere University	Uganda	Exploring an Afrocentric Media Business Model: the Case of Ugandan Local Language Media
Yao Wodui Serwornoo	Michael	Mr.	School of International and Intercultural Communication (SIIC); C/o Erich-Brost Institute for International Journalism; TU Dortmund	Germany	The Dilemma of Community Participation and Sustainability: A case study of ATL FM Campus Radio in Ghana.
Kolpakova	Evgeniya	Mrs.	University of Neuchatel	Switzerland	
Deschenaux	Marie	Mrs.	HEG CAS CORPORATE COMMUNICATION	Switzerland	
Oduwaiye	Johnson	Mr.	Africa Link	Switzerland	
Riem	Charlyne	Madame	RTS - Radio Télévision Suisse	Suisse	