

Soutenance de mémoire de MA en sciences sociales (MA ScS)
- *pilier anthropologie – spécialisation métiers de la culture*
de

Carole TRONCOSO SAN MARTIN

Anti-ship and pro-ship

Fandom, stories, and identities on Tumblr

Aura lieu le

13 février 2025 à 10h

Institut d'ethnologie / Salle de séminaire (1^{er} étage)
Saint-Nicolas 4 – 2000 Neuchâtel

Directeur-riche de mémoire : Ellen Hertz
Expert-e : Marion Schulze

Résumé :

The fandom space on social media site Tumblr is an active scene that has given rise to groups that are sometimes in open conflict with each other. Two of those, who call themselves Anti-ship and Pro-ship, focus their efforts on the questions of morality and censorship in fiction, mainly fan-produced, and the impact of the depiction of taboo subjects on the reader. The polarization of the discourse around this theme, between two groups who openly position each other against the other and rarely leave space for nuance or indifference, results in sometimes heated discussions, going as far as harassment both online and offline.

Using Harrison White's theories of identity, as well as linguistic analysis tools, this paper aims to understand the mechanisms of formation and consolidation of the Pro-ship and Anti-ship groups, and the ways their members justify their positions and mobilize their life experience and the idea of child safety to serve their arguments.