

# SABRINA TABARES

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## I. PROFESSIONAL BACKGROUND

### Institute of Sociology, University of Neuchâtel, Neuchâtel, Switzerland

09.01.2018 –  
08.30.2021

- Doctoral Fellow of the Swiss Government Excellence Scholarships for Foreign Scholars 2018–2021
- Doctoral Assistant and Webmaster of the World Society Foundation (WSF)
- Assistant of Edition and Proof-editor with Seismo, Verlag, Zürich
- Team Organizer of the “*International Conference on the Past, Present, and Future of African-Asian Relations,*” April 25–27, 2019
- Workshop Organizer and Chair on the Congress of the Swiss Sociological Association 2019: The Future of Work. Workshop: “*Social Innovation in the Workplace and the Future of Work: A Social Policy Agenda in Europe and beyond,*” September 10–12, 2019
- Lecturer in Undergraduate Program in Sociology, University of Neuchâtel, Prof. Christian Suter, Course: “*Thematic Sociology: Globalization and North-South Relations / Social Inequalities and Poverty.*”
- Lecturer in the Master in Innovation, University of Neuchâtel, Docent: Hugues Jeannerat, Course: “*Innovation and Society,*” Topic: “*Social Innovation: An academic perspective of a misunderstood topic.*”
- Research Team Member of the “Programme d’encouragement à l’innovation Sociétale G’innove,” 2016–2020

### Swiss National Science Foundation (SNF), Neuchâtel, Switzerland

11.01.2019 –  
01.31.2020

- Translator French-Spanish for the National Survey of the National Centres of Competence in Research (NCCRs) and University of Neuchâtel

### United Nations Office at Geneva, Switzerland

1–12.07.2019

- Training Internship: 57<sup>th</sup> Graduate Study Programme. “*Looking back at 100 years of multilateralism: Taking stock and preparing the future.*”

### University of Medellín, Medellín, Colombia

02.01.2012 –  
08.31.2018

- Full-Time Lecturer and Researcher in the International Business Undergraduate Program, Faculty of Economics and Management
- Subjects: International Business, Geopolitics, and International Relations
- Creation of virtual learning environments in higher education

### Colombian Ministry of National Education (MEN), Bogotá D.C., Colombia

08.2013 –  
09.2018

- Charged on verification and evaluator of graduate programs in Colombian universities
- Development of evaluations and guided visits to Colombian universities
- Preparation of management reports on the legal compliance of higher education programs

### Colombian Institute for Scientific and Technological Development (COLCIENCIAS) and University of Medellín, Medellín, Colombia

01.15.2011 –  
01.15.2012

- Research Assistant and Fellow of the project entitled: “*How to internationalize Small Enterprises in Medellín? Challenges of intercultural management*”.
- Qualitative data collection and data analysis

### University of Medellín, International Business Undergraduate Program, Faculty of Economics, Management and Accounting, Medellín, Colombia

01.15.2011 –  
01.15.2012

- Lecturer in the Bachelor of International Business

### Advisory and Consultancy Center (CIAC), University of Medellín, Medellín, Colombia

07.2009 –  
01.2011

- Project Management and Assistant

## II. EDUCATION AND QUALIFICATIONS

- 09.01.2018 – 08.31.2021 **Doctorat ès Lettres ou ès Sciences Humaines et Sociales.** University of Neuchâtel, Institute of Sociology, Neuchâtel, Switzerland. Fellow of the Swiss Government Excellence Scholarship for Foreign Scholars (ESKAS). Doctoral dissertation: “*Corporate Social Innovation in Colombia: The Case of B Corps.*”
- 02.20.2014 **Master in Political Studies.** Pontifical Bolivarian University, Faculty of Political Science and Law, Medellín, Colombia. Research monography: “*International Cooperation and the internationalization of Small to Medium-sized Enterprises in Medellín.*”
- 09.19.2009 **Bachelor in International Business.** University of Medellín, Faculty of Economics, Management and Accounting, Medellín, Colombia. Internship in the Advisory and Consultancy Center (CIAC)

## III. COMPUTER SKILLS

- **Microsoft Office™ tools:** Good command of PowerPoint, Word, Excel, and Microsoft Visio.
- **Academic software's:** Good command of the Mendeley, Endnote, Zotero, and Atlas-ti
- **Other software:** Good command of Moodle and DokuWiki

## IV. FURTHER TRAINING

- *Workshop:* September 2–4, 2020. “Sociology of Markets,” *Transversal Program for the development of generic skills for Doctoral Students*, Université de Genève, Romand Doctoral Program in Sociology, Switzerland
- *Innosuisse Start-up Training: Business Concept:* February–June, 2020. EPFL (École polytechnique fédérale de Lausanne) and Innosuisse - Swiss Innovation Agency
- *Workshop:* August 19–23, 2019. 23<sup>rd</sup> Summer School on Methods in the Social Sciences, “Case Studies: Design, Methods, and Reporting,” Università Della Svizzera Italiana, Lugano, Switzerland
- *Workshop:* June 3 and 17, 2019. “Project Management - A Toolbox for Scientists,” *Transversal Program for the development of generic skills for Doctoral Students*, University of Neuchâtel, Neuchâtel, Switzerland
- *Workshop:* May 23<sup>rd</sup>, 2019 (8h), “Writing and publishing in academia.” University of Neuchâtel, Neuchâtel, Switzerland
- *Workshop:* May 16<sup>th</sup>, 2019. “Research budgets: Construction, understanding, demystification.” University of Neuchâtel, Neuchâtel, Switzerland
- *Workshop:* November 6<sup>th</sup>, 2018 (8h). “Developing and harnessing professional networks.” University of Neuchâtel, Neuchâtel, Switzerland

## V. AWARDS

- 09.01.2018 – 08.30.2021 Fellowship: “Swiss Government Excellence Scholarships for Foreign Scholars ESKAS,” State Secretariat for Education, Research, and Innovation (SERI) and University of Neuchâtel, Neuchâtel, Switzerland
- 07.6-24.2015 Fellowship: “Summer course International cooperation for development: policy, management, and instruments,” Summer School of Universidad Complutense de Madrid, Madrid, Spain
- 01.15.2011 – 01.15.2012 Fellowship: “Young Researcher and Innovator’s Program,” Colombian Institute for Scientific and Technological Development (COLCIENCIAS) and University of Medellín, Medellín, Colombia

## VI. LANGUAGES

- Spanish** Native speaker
- English** C1, Proficient User
- French** C1, Proficient User, *Institut de Langue et Civilisation Françaises* 2020-II, Université de Neuchâtel, Switzerland
- German** A.1., Basic User, *Language Centre* 2020-II, Université de Neuchâtel, Switzerland

## VII. NETWORKS

- Swiss School of Latin American Studies (SSLAS), Universität St. Gallen, Universität Zürich, and Universität Bern, Switzerland
- Colombian Association of Researchers in Switzerland (ACIS), Lausanne, Switzerland
- Research Group in International Relations and Business, University of Medellín, Colombia

## PUBLICATIONS

### A. PEER REVIEW ARTICLES

- **Tabares, S.** (2021), “Certified B Corporations: An Approach to Tensions of Sustainable-driven Hybrid Business Models in an Emerging Economy,” *Journal of Cleaner Production*, 280 (1), 128380, <https://doi.org/10.1016/j.jclepro.2021.128380>
- **Tabares, S.** (2021), “Do Hybrid Organizations Contribute to Sustainable Development Goals? Evidence from B Corps in Colombia,” *Journal of Cleaner Production*, 280 (1), 124615, <https://doi.org/10.1016/j.jclepro.2020.124615>
- **Tabares, S.** (2020), “Insights from Corporate Social Innovation: a Research Agenda,” *Social Enterprise Journal*, 16 (3), 317–338, <https://doi.org/10.1108/SEJ-08-2019-0057>
- **Tabares, S.** (2019), “Digitalization and the Future of Work,” *Journal for Technology Assessment in Theory and Practice (TATuP)*, 28 (3), 77–78, <https://doi.org/10.14512/tatup.28.3.77>
- **Tabares, S.**, Anzo, E., and Vanegas, J.G. (2017). “Manager Characteristics and Top Management Team in Antioquia’s manufacturing SMEs,” *Espacios*, 38 (11), 10, <https://www.revistaespacios.com/a17v38n11/17381110.html>
- **Tabares, S.**, Anzo, E., and Vanegas, J.G. (2016). “Internationalization and SMEs: An analysis of manager characteristics,” *Espacios*, 37 (27), 20–21, <https://www.scopus.com/record/display.uri?eid=2-s2.0-85017607631&origin=inward&txGid=8bedf611167fd789a06d55e7c93f928c#references>
- **Tabares, S.**, Anzo, E., and Estrada, L.M. (2014). “International cooperation and the internationalization of Small Medium-Sized Enterprises in Medellín: A compared Case Study,” *Estudios Gerenciales*. 30 (132), 314–324, <https://doi.org/10.1016/j.estger.2014.04.001>
- **Tabares, S.** (2012). “Analytical review of the internationalization of SMEs,” *Pensamiento & Gestión*, (33), 67–92, [http://www.scielo.org.co/scielo.php?pid=S1657-62762012000200004&script=sci\\_arttext&tlang=pt](http://www.scielo.org.co/scielo.php?pid=S1657-62762012000200004&script=sci_arttext&tlang=pt)
- **Tabares, S.** (2012). “Internationalization of Latin-American SMEs: Referent for the Colombian success,” *Ciencias Estratégicas*, 20 (27), 119–132, <https://www.redalyc.org/pdf/1513/151325816009.pdf>

### B. BOOKS AND BOOK CHAPTERS

- **Tabares, S.**, Redondo Méndez, A. C., and García Castiblanco, C.P. (2020). Issues and Methods for International Business Research. In Marco Aguilera and Mauricio Rincón (eds.), *Topics and methods of research in business, administration, marketing and accounting*, Universidad Unagustiniana, Colombia. <http://editorial.uniagustiniana.edu.co/index.php/editorial/catalog/book/50>
- Suter, C. and **Tabares, S.** (2019). Vergemeinschaftung aus der Perspektive der Weltgesellschaft: Globale Sozialpolitik zwischen transnationalistischen und postnationalistischen Konzepten. In Doris Baumgartner & Beat Fux (eds.), *Sozialstaat unter Zugzwang? Zwischen Reform und radikaler Neuorientierung*. Springer. [https://link.springer.com/chapter/10.1007/978-3-658-22444-8\\_17](https://link.springer.com/chapter/10.1007/978-3-658-22444-8_17)
- Vanegas, J.G., **Tabares, S.**, Anzo, E., and Aníbal Restrepo, J. (2018). Dinámica exportadora e instituciones: contexto de los destinos de las exportaciones industriales de las pymes colombianas. *La Empresa como Institución*. In Roberto Urmenate (ed.), Universidad de Guadalajara. [https://www.academia.edu/37885859/Estatus\\_y\\_funci%C3%B3n\\_en\\_la\\_empresa\\_como\\_instituci%C3%B3n](https://www.academia.edu/37885859/Estatus_y_funci%C3%B3n_en_la_empresa_como_instituci%C3%B3n)

### C. INTERNATIONAL CONFERENCES AND PRESENTATIONS

1–3.09.2020      12<sup>th</sup> International Social Innovation Research Conference (ISIRC). Sheffield University Management School, Centre for Regional Economic and Enterprise Development. Conference theme: ‘Social innovation and enterprise for more prosperous, fair and sustainable societies.’ Stream Presentation entitled: “*An approach to Capabilities of Business Model for Social Innovation in Social Purpose Organizations (SPOs): Evidence from B Corps in Latin America.*” <https://isircconference2020.com/conference-streams/>

10–12.09.2019      Congress of the Swiss Sociological Association on The Future of Work. Institute of Sociology of the University of Neuchâtel, Switzerland. Organizer and chair of the workshop: “*Social Innovation in the workplace and the future of work: outcomes for a social policy agenda in Europe and beyond.*” [https://www.unine.ch/files/live/sites/socio/files/shared/documents/annonces/2019\\_SSA\\_Congress\\_FinalProgramme-1.pdf](https://www.unine.ch/files/live/sites/socio/files/shared/documents/annonces/2019_SSA_Congress_FinalProgramme-1.pdf)

2–4.09.2019

11<sup>th</sup> International Social Innovation Research Conference: “*Social Innovation: Local Solutions to Global Challenges.*” Glasgow, Scotland. Stream Presentation entitled: “*Corporate Social Innovation: 20 years of Academic Research.*”

[http://www.isircconference2019.com/uploads/1/2/0/0/120062879/isirc\\_abstract\\_booklet\\_2019.pdf](http://www.isircconference2019.com/uploads/1/2/0/0/120062879/isirc_abstract_booklet_2019.pdf)

10–14.10.2016

AIB-SE. Academy of International Business. Tampa, FL – Cozumel, Mexico. Presentation 1: “*SME Internationalization Research in Latin America: A Critical Analysis of Studies in the Past Decades (1981–2015) and Future Research Direction Agenda*” (p. 22). Presentation 2: “*Internationalization of a Service SME from an Integrated Theoretical Perspective: Evidence from an Emerging Economy*” (p. 52). <http://www.aibse.org/wp-content/uploads/2017/05/2016-AIB-SE-Proceedings-Final-Rev1.pdf>

20–22.10.2013

XLVIII CLADEA Conference: Past, Present, and Future of Latin American Education and Research in Business and Public Administration in the Current Global Context, Rio de Janeiro, Brazil. Presentation: “*Aid-For-Trade and the Small Medium-Sized Enterprise (SME)’s Internationalization Process: A Case Study.*” [http://cladea.org/proceedings\\_2013/wp-content/uploads/2014/02/2013-XC-0126.pdf](http://cladea.org/proceedings_2013/wp-content/uploads/2014/02/2013-XC-0126.pdf)

## D. CONFERENCE PROCEEDINGS

- Tabares, S.; Anzo, E.; Vanegas, J.G.; Restrepo. (2016). “*Manager’s characteristics and its influence in the internationalization process of SMEs.*” Global Conference on Business and Finance Proceedings, San Jose, Costa Rica. 11 (2), 436–452. ISSN: 1941–9589. <https://www.theibfr.com/wp-content/uploads/2016/06/ISSN-1941-9589-V11-N2-2016-1.pdf>
- Anzo, E.; Tabares, S.; Vanegas, J.G.; Restrepo, J.; Botero, S. (2015). “*Firm Internationalization: Manager Capabilities and Applied Methods, an Analytical Review.*” Global Conference on Business and Finance Proceedings, Las Vegas, Nevada, United States. 10 (1), 568–576. ISSN: 1941–9589. <https://www.theibfr.com/wp-content/uploads/2016/06/ISSN-1941-9589-V10-N1-2015-1.pdf>