"HAVING AN EDGE ON THE OTHERS"

THE IMPORTANCE OF SOCIAL AND CULTURAL CAPITAL THROUGH INTERNATIONAL EDUCATION, A CASE STUDY OF CHINA AND GHANA
CONTEXT AND RESEARCH PROBLEM

• China on the international education scene and as a new destination for African Students
• Study Case : Ghanaian Students in China
• The importance of Cultural and Social Capital
METHODOLOGY

• What was the best approach to take?
  • The use of Grounded Theory
• Data Collection
  • New ways of connecting to my sample
FINDINGS

• Main reasons to go to China: Price; Language and Social Norms
• Studying in China with the social capital at home
• Cultural Capital at the end of the journey
• When the Social Capital is missing
Figure 9 All Interviewees’ position within their social and cultural capital
Figure 6 Mathieu, Thomas, Elsa, Travis, Vincent, Camille, Yves and Karine’s position within their social and cultural capital
Figure 7 Marc, Alexander, Elliott, Alice, Jasper & Christophe’s position within their social and cultural capital
Figure 8 Leonard, Harry, Marcus, Boris’s position within their social and cultural capital
CONCLUSION

• China is almost never a first choice for education.
• The students are always looking for this “edge” that would make them more valuable than the one who stayed in Ghana.
• Networking matters more than knowledge when it comes to find a job
• There is a lack of infrastructure and support for the Ghanaian returnees to help them secure a job.