

PhD position in consumer behaviour University of Neuchâtel, Switzerland

We offer a **75% paid** PhD position in consumer behaviour (“assistant-e doctorant-e”) at the University of Neuchâtel starting **1st September 2023**.

Activities

- Commit to achieve a PhD thesis in marketing / consumer behavior (topics: social marketing, behaviour change, consumer interaction with digital technologies, dark side of technology)
- Contribute to research and other scholarly activities
- Assist in marketing lectures and contribute to the related tasks (course material creation, exam prep, student support, etc.)

Requirements

- Master’s degree in marketing, management, psychology, economics, or a quantitative field such as engineering or statistics
- Excellent grades
- Evidence of an analytical mind and solid quantitative skills
- Demonstrated independence and initiative
- Ability to work in a multicultural environment
- Excellent command of English (oral and written)
- Good command of French or ability to acquire it quickly
- Passion for research and teaching
- Interest in behaviour change, social marketing, sustainable consumption and/or digital technologies’ side effects

We offer excellent conditions

- Salary ([Salary scale – in French](#)): 2023 gross annual salary, 1st year employed at 100%: CHF 70'865 (~EUR 72'200)
- Contract of 1 year renewable (max 4 years)
- Excellent working environment (university, infrastructure, city, sports and culture offering)

University background

The University of Neuchâtel has ~4'500 students who benefit from top-level academic trainings with excellent support. It is one of the most international universities in Switzerland, with about 100 nationalities present and a quarter of students coming from abroad. Ideally located midway between Geneva and Zürich, in the heart of Europe, it is a perfect place to study or undertake high-level research in an idyllic setting between lake and mountains.

Application procedure and deadline

The application files, containing a statement of interest, a CV, copies of diplomas with grade transcripts, a representative scientific work such as a master’s thesis or a research proposal for the PhD thesis, and GMAT or GRE scores if available, should be sent by email (subject: PhD CB) to sara.wenger@unine.ch and to the supervisor valery.bezencon@unine.ch. Please also mention in your e-mail how you learnt about this position.

Applications will be processed as they come with a **deadline on 21st May 2023**.

The University of Neuchâtel is actively engaged in the implementation of its responsibility and provides non-discriminatory working conditions.