

Annual PhD Meeting, May 15th 2012

Chemistry Building, auditory GPA, Av. de Bellevaux 51

The logo for UNINE (Université de Neuchâtel) features the word "unine" in a stylized, lowercase font. The "u" and "n" are dark blue, while the "i", "n", and "e" are light blue. The letters are bold and modern.

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Content & Speakers

- **What the media expect from researchers** – Olivier Dessibourg , Head of the Science & Environment Section, « Le Temps »
- **True stories** – Prof. Redouan Bshary & Christophe Praz, UNINE
- **How to tell a nice story** – Igor Chlebny , NCCR Plant Survival Communications Officer, UNINE
- **Social media and Science** – Prof. Katarina Stanoevska-Slabeva, chair of Journalism and New Media at the Academy of Journalism and Media (AJM), UNINE
- **Popular Scientific presentations**

Faculty of Sciences - Institute of biology

Interuniversity Doctoral Program in Organismal Biology

Program

8h15 - 8h45	Registration
8h55 - 9h00	Welcome
9h00 - 9h30	True stories
9h30 - 10h30	What the media expect from researchers
10h30 - 11h00	Break
11h00 - 12h00	How to tell a nice story
12h00 - 14h00	Lunch break and poster session
14h00 - 15h00	Social media and Science
15h00 - 15h30	Popular Scientific presentations
15h30 - 16h00	Break
16h00 - 17h00	Popular Scientific presentations
17h00 - 18h00	Closure and Apero

Submission of abstracts until 10th April 2012.

More information:

<http://www2.unine.ch/dp-biol/welcome>

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